

## PVDA Ride for Life 2009

Licensed Dressage Show and Benefit for the Johns Hopkins Avon Foundation Breast Center  
Hosted by the Potomac Valley Dressage Association

June 27 & 28, 2009 :: Prince George's Equestrian Center and The Show Place Arena :: Upper Marlboro, MD

[www.PVDARideForLife.org](http://www.PVDARideForLife.org)

### PVDA Ride for Life Form: SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSORS	GOLD SPONSORS	SILVER SPONSORS	BRONZE SPONSORS	PINK RIBBON SPONSORS
<b>AMOUNT</b>	\$5,000 +	\$3,500	\$2,500	\$1,000	\$500
<b>Logo/Name on Website</b>	Logo/Name on R4L website & link if desired	Logo/Name on R4L website & link if desired	Logo/Name on R4L website & link if desired	Logo/Name on R4L website	Logo/Name on R4L website
<b>Sponsorship Acknowledgement in Show Program</b>	One full page & Listing in Show Program with premium placement – space permitting	Full page & Listing in Show Program	One-half page & Listing in Show Program	One-quarter page & Listing in Show Program	Business card & Listing in Show Program
<b>Ringside Banners/Signage</b>	Two at a premium location and electronic signboard	One at a premium location and electronic signboard	One banner	One banner	
<b>Showground Announcements</b>	At least 4x per day	At least 2x per day	At least 2x per day	At least 1x per day	
<b>Vendor Space</b>	First priority in allocation of vendor space	Second priority in allocation of vendor space	Third priority in allocation of vendor space	Fourth priority in allocation of vendor space	
<b>Handouts</b>	Distribution	Distribution	Distribution	Distribution	Distribution
<b>Division Sponsorship</b>	Includes 1 FEI Division (2 classes) + choice of one FEI High Score award or High Pledge award***	Includes 1 FEI Division (2 classes) + choice of one FEI High Score award or High Pledge award***	One USDF division (2 classes)	One USDF division (2 classes)	
<b>Premium Seating/Gala Tickets</b>	4 complimentary tickets*	2 complimentary tickets*	2 complimentary tickets*		

\*4 Viewing rooms, plus premium tables and seating available – please see sponsorship representative for more information.

**\$100 INDIVIDUAL SPONSORS:** One High Score, High Pledge or Breed Award  
All Individual Sponsors will have their names listed on the R4L website and in the Show Program

#### For more information:

Web Site: [www.pvdarideforlife.org](http://www.pvdarideforlife.org)

E-mail: [sponsors@pvdarideforlife.org](mailto:sponsors@pvdarideforlife.org)

Phone: (703) 772-3867 (Carl Hedleston); (443) 415-2091 (P. Artimovich)

PVDA is a 501(c)(3) non-profit. Contributions are tax deductible to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, P.O. Box 71, Olney, MD 20830 or by calling (240) 380-4705. Documents and information submitted under the Maryland Solicitation Act are also available, for the cost of postage and copies, from the Maryland Secretary of State House, Annapolis, MD 21401, (410) 974-5534.

Hosted by:  
Potomac Valley  
Dressage Association  
Ver8.0 0109