



2011 PVDA Ride for Life™

Licensed Dressage Show and Benefit for the Johns Hopkins Avon Foundation Breast Center
Hosted by the Potomac Valley Dressage Association

June 25-26, 2011

Prince George's Equestrian Center and Show Place Arena, Upper Marlboro, MD

www.PVDARideForLife.org



2011 Ride for Life GMO Challenge

Sponsored By:



Win a clinic for your GMO and other great prizes!

General Rules

1. Competitors may be junior, amateur or professional and must be a current member of a USDF recognized GMO. The GMO may be from any USDF region.
2. Teams competing for separate awards at the licensed competition or by phantom "rider" entry shall consist of 4 or 5 individuals and shall be chosen at the discretion of the GMO membership. All team members must be members of the same GMO. Phantom rider entrants are those individuals that are unable to compete in the licensed competition due to horse or "horseless" circumstances, required travel distance or other reasons. Even without a horse, you can still participate in the Ride for Life!
3. GMO's may enter as many teams as they wish up to the capacity of the licensed competition. Team entries will be taken on a first come first served basis and will not be considered complete until each riding member has entered the licensed competition with a complete entry.
4. The GMO Challenge is being held in conjunction with the PVDA Ride for Life licensed competition and will require entrants to follow the current USEF rules for competitions and the Dressage division. Each team member that will be riding must submit the required entry form to enter the licensed competition. All riding classes will be held as part of the licensed competition and will be open to any competitor including those not participating in the GMO Challenge.
5. GMO's are NOT required to send teams to the licensed competition in order to participate in the general GMO award categories. This allows GMO's from Regions not local to the licensed competition, to compete for the top prizes.

For more information about the PVDA Ride for Life™: www.pvdarideforlife.org / info@pvdarideforlife.org

PVDA is a 501(c)(3) non-profit. Contributions are tax deductible to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, 17913 Cashell Rd Olney, MD 20832 or by calling 301-774-0794. Documents and information submitted under the Maryland Solicitation Act are also available, for the cost of postage and copies, from the Maryland Secretary of State House, Annapolis, MD 21401, 410-974-5534.

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GMO Challenge Categories

GMO High Pledge and GMO per Capita High Pledge

GMO High Pledge - The GMO, regardless of size, that raises the most in donations for the Ride for Life.

GMO per Capita High Pledge - The GMO that raises the most in donations for the Ride for Life on a per capita basis. All GMO's must submit a current membership total, including Juniors, Family, Honorary, Patron, Business and any other membership types that may be unique per GMO. The per capita total will be calculated based on dollars donated per member in order to "level" the playing field for smaller GMO's.

Guidelines:

1. GMO's are eligible for both awards. Each GMO shall submit a current membership total in accordance with the per Capita High Pledge requirements no later than June 19th, 2011. This count will be used to calculate the donations per capita.
2. Participating GMO members shall individually declare their intent to participate by submitting the declaration form. Members that do not submit this form may not have their pledge amounts applied to their GMO correctly.
3. Those not competing in the licensed competition may enter the GMO Challenge as a Phantom "rider". A Phantom "rider" is anyone who wants to participate in the Ride for Life, but may not have a horse to ride or cannot enter the licensed competition for other reasons. Phantom entrants must submit a Phantom Horse Class entry form with the required fees in addition to their declaration form in order to be eligible for the Rider Raffle and Overall Pledge Awards. GMO members not competing in the licensed show may participate without entering the Phantom class but will not be eligible for the additional awards.
4. Eligible Donations include:
 - a. General Rider Pledges collected by check or online at www.pvdarideforlife.org as donations directly to John's Hopkins University or to the PVDA Ride for Life as a sponsorship. Both can be applied to a rider high pledge.
 - b. Class Sponsorship, Breed Award or Pledge Award. (Donor must fill out the sponsorship form and check off sheet)
 - c. Show Program Advertising (Advertiser must fill out the advertising form)
 - d. Show Program Tribute (Donor must fill out the program tribute form)
 - e. Silent Auction Donation (Donor must fill out the silent auction donation form. All donations for which pledges are applied are limited to a maximum of \$1000 fair market value benefit applied to a riders pledge goal.)
 - f. Rider Raffle Donation (All donations for which pledges are applied are limited to a maximum of \$1000 fair market value benefit applied to a riders pledge goal.)
5. All donations and sponsorships must be received by June 25, 2011 at NOON to ensure they are applied to the donation total.

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6. For any donation or sponsorship to be applied to a rider high pledge goal, the donor must indicate the name of the member on the donation or sponsorship form in the "Apply to Rider's High Pledge Goals?" line or in the appropriate place in the on-line donation form.
7. All donations collected by participating members of the GMO shall be totaled to determine the winners of the GMO High Pledge and GMO per Capita High Pledge trophies.
8. All members competing in the licensed show and those entered in the Phantom horse class are eligible for the Rider Raffle and Overall Pledge Awards.

Awards:

GMO High Pledge winning GMO – One-day clinic with [Dr. Cesar Parra](#)

GMO per Capita High Pledge winning GMO – One-day clinic with [Betsy Steiner](#)

Travel and hospitality expenses are the sole responsibility of the winning GMO. The donated clinic may be used at the discretion of the GMO. Scheduling will be directly between the GMO and clinician at the convenience of both parties.

GMO Phantom Team High Pledge

The GMO Phantom Team (horseless "riders") that raises the most in donations for the Ride for Life.

Guidelines:

1. Teams must submit a "team" entry form to be eligible for Team High Pledge Awards.
2. Teams must be formed in accordance with the general rules. This category is for Phantom teams only. All ages, riders and non-riders are welcomed to participate. All members must be members of the same GMO. This category is intended for teams where the distance or circumstances preclude participation in the licensed competition.
3. Phantom entrants must submit a Phantom Horse Class entry form with the required fees in addition to their declaration form in order to be eligible for the Rider Raffle and Overall Pledge Awards. GMO members not competing in the licensed show may participate without entering the Phantom class but will not be eligible for the additional awards.
4. Eligible donations for this award follow the same guidelines as the GMO High Pledge and GMO per Capita High Pledge awards.
5. All donations and sponsorships must be received by June 25, 2011 at NOON to ensure they are applied to the donation total.
6. For any donation or sponsorship to be applied to a rider high pledge goal, the donor must indicate the name of the member on the donation or sponsorship form in the "Apply to Rider's High Pledge Goals?" line or in the appropriate place in the on-line donation form.

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7. All donations collected by the team members shall be totaled to determine the winner of the GMO Team High Pledge Award.
8. All members competing in the licensed show and those entered in the Phantom horse class are eligible for the Rider Raffle and Overall Pledge Awards.
9. Phantom Entrants and Teams are encouraged to attend the show as volunteers.

Awards:

High Pledge Phantom Team – \$75 Silpada Gift Certificates donated by [Dona Haske](#)
Reserve High Pledge Phantom Team – Ride for Life logo t-shirt hoody donated by PVDA
3rd Place High Pledge Phantom Team – Ride for Life logo hat donated by PVDA

Ribbons through 10th place

GMO Team High Score and GMO Dancing Horse Challenge

GMO Team High Score – The GMO Team with the highest average score at the Ride for Life not including musical freestyles.

GMO Dancing Horse Challenge – The GMO Team with the highest average score in the musical freestyle classes.

Guidelines:

1. Teams must submit a “team” entry form to be eligible for Team High Score Awards. Teams must declare which division they are entering on the entry form.
2. Teams must be formed in accordance with the general rules and may be any combination of junior, amateur or professionals entered in the licensed competition and phantom riders. Teams must have a minimum of 3 riders entered in the licensed competition, the remaining team slots may be filled with phantom riders up to the maximum number of team members allowed.
3. Team members riding must be entered in the licensed competition under the USEF and USDF rules for each level.
4. Team members may enter any level, Introductory through FEI. For example, a team could consist of a junior at Introductory level, a professional at Second level, an amateur at Second level, a professional at PSG and a phantom rider entrant.
5. Tests to be ridden (Team High Score):
 - a. Introductory Test B
 - b. Training Level through Fourth Level, Test 2
 - c. FEI TOC (Excluding freestyles) – Test to be counted must be declared on team entry.
6. For the Dancing Horse Division, all team members must be entered in a musical freestyle class at any level.
7. All team challenge rides will occur on **SATURDAY**, June 25th except musical freestyles which will be held on the day for each level. Please make sure that you enter the correct test on the correct day!

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8. The average score of the team will be used to determine the winning team for each division. All scores shall count toward the average. Teams are not required to raise donations, however, teams raising donations for the Ride for Life can add percentage points to their average score based on the table below:
 - a. Minimum \$250 raised – add 1 percentage point to the average score.
 - b. Minimum \$500 raised – add 1 additional percentage point. (total of 2 points added)
 - c. Minimum \$750 raised – add 1 additional percentage point. (total of 3 points added)
 - d. Minimum \$1000 raised – add 1 additional percentage point. (total of 4 points added)
 - e. Minimum \$1250 raised – add 1 additional percentage point. (total of 5 points added)
 - f. Minimum \$1500 raised – add 1 additional percentage point. (total of 6 points added)
 - g. Minimum \$1750 raised – add 1 additional percentage point. (total of 7 points added)
 - h. Minimum \$2000 raised – add 1 additional percentage point. (total of 8 points added)
9. Point additions for donations raised are capped at an additional 8 points added to the average team score.
10. Eligible donations for this award follow the same guidelines as the GMO High Pledge and GMO per Capita High Pledge awards.

Awards:

GMO Team and GMO Dancing Horse Challenge High Score Awards

Team High Score – Ride for Life embroidered cooler donated by [County Saddlery](#)

Team Reserve High Score – Ride for Life engraved leather halter donated by [Dover Saddlery](#)

Team 3rd Place – TBD

GMO Team High Score – Ribbons through 10th

GMO Dancing Horse Challenge – Ribbons through 6th

Did you know?

BREAST CANCER STATISTICS:

- A projected 275,000 women and men will be diagnosed with breast cancer in 2011
- Every 2.5 minutes someone is diagnosed with breast cancer
- Every 11 minutes someone dies in the US from breast cancer
- 70% of those diagnosed have NO known risk factors predisposing them to getting the disease
- 23% of women diagnosed are under age 50
- More than 3 million Americans are alive who have had this disease

Your help and participation with this event helps those 3 million and counting live through the battle and gives them the resources to continue life with quality, dignity and hope.

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General Competition Notes

Awards will be given on Sunday during the lunch break. Team high score awards will not be mounted in the event of scheduling conflicts.

Team High Score teams are encouraged to participate in the stall decorating contest.

All volunteer hours to count toward any GMO volunteer requirements for year-end awards.

All participants are encouraged to attend the Dancing Horse Challenge (DHC) evening performance from 6-8:30pm on Saturday, June 25th, 2011 to be followed by "Dancing in the Dirt" down on the arena floor from 8:30-11:30pm. Tickets for the event are a \$20 donation for which all proceeds go to the Johns Hopkins Avon Foundation Breast Center. Each rider entered in the licensed competition receives one complimentary ticket to the DHC. One additional ticket will be available for riders who raise a minimum of \$100. The cost of DHC ticket donations will not be included in the final pledge count for any of the above listed awards. The donation is tax deductible to the full extent of the law.

All participants are also encouraged to consider attending the Ride for Life Gala Dinner. The dinner includes VIP access to the DHC participants, VIP access to the DHC performance, dinner, and dancing to live music after the DHC performance.

All attendees are eligible to participate in the other Ride for Life programs. Please visit the Ride for Life website for more information and the required forms for participation. www.pvdarideforlife.org

Proceeds from the PVDA Ride for Life benefit the [Johns Hopkins Avon Foundation Breast Center](http://www.jhmi.edu/avon), which provides financial resources needed to support new and innovative research in breast cancer survivorship. The goal is to help ensure that breast cancer patients not only survive, but have the best quality of life during their treatment and after it is completed.

About the Ride for Life:

The Ride for Life began in conjunction with a one day licensed dressage show out of the passion of one PVDA member who suffered through and survived breast cancer. She developed her dream along the path of healing in finding that being around horses, gave her a place to cry, to believe and to gain strength through her battle and recovery. She found that she had gained so much through her association with horses that she wanted to create the opportunity for others to experience the same healing. Thus, the Ride for Life was born. Her association with Johns Hopkins and the Avon Foundation Breast Center through her treatment put the hospital and its staff in a special place in her heart. Her goal became to raise additional funds for the center that could be directed toward research and education and the hope of a cure for breast cancer.

What started off as a one day licensed show has become a two day licensed competition with over 200 riders participating in both the competition and fund raising, having raised over \$320,000 for the [Johns Hopkins Avon Foundation Breast Center](http://www.jhmi.edu/avon). 2011 will be the 8th year for the competition which now includes a Saturday evening performance including upper level riders performing freestyles, other entertainment, a Silent Auction and Gala Dinner. The Ride for Life is an opportunity for all to enjoy horses, participate in a licensed competition and raise money for a cause that is near and dear to many of us through family, friends and even our own life experiences.

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