



2011 PVDA Ride for Life™

Licensed Dressage Show and Benefit for the Johns Hopkins Avon Foundation Breast Center
Hosted by the Potomac Valley Dressage Association

June 25-26, 2011

Prince George's Equestrian Center and Show Place Arena, Upper Marlboro, MD
www.PVDARideForLife.org



VENDOR BOOTH --- OUTDOOR RESERVATION FORM

Contributions are tax deductible to the full extent of the law.

PVDA appreciates your help in making the Ride for Life™ a successful benefit for the Johns Hopkins Avon Foundation Breast Center. Please complete this form and send to the Ride for Life Vendor Coordinator prior to **June 1, 2011**.

Business Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone 1: _____ Telephone 2: _____

Email: _____

Product Description (for Web Site and Show Program): _____

Setup is Friday 9 AM to 6 PM. Exhibit Hours are Saturday 9 AM to 9 PM, Sunday 9 AM to 5 PM

Indicate the Vendor Services You Desire: (2 announcements included)

___ 10' x 20' OUTDOOR booth space (no equipment supplied) \$150 each

All Outdoor vendors may sponsor as follows:

___ a. ¼ page program ad plus 2 additional announcements throughout weekend \$125

___ b. ½ page program ad plus 2 additional announcements and handouts for rider packets (~250 req.) - \$225

___ c. Full page program ad plus 2 additional announcements, handouts for rider packets (~250 req.) and inserts/coupons provided for Gala bags (~300 req.) - \$325

___ Additional booth space \$100

TOTAL: _____

IMPORTANT!
To be included in the Show Program please send by Wednesday, June 1, 2011

Make checks payable to: **PVDA**
Mail to:
Janet Geyer
c/o RFL Vendor Program
9961 Green Valley Road
Union Bridge, MD 21791

For Office Use Only
 Entered DB
By: _____
Date: _____
 Forwarded program/web info to design team

NOTE: Certificate of insurance covering PVDA for June 25-27, 2010 is required.

I have emailed my logo to vendors@pvdarideforlife.org. YES NO

Vendor Signature: _____

For more information about the PVDA Ride for Life™: www.pvdarideforlife.org / info@pvdarideforlife.org

PVDA is a 501(c)(3) non-profit. Contributions are tax deductible to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, 17913 Cashell Rd Olney, MD 20832 or by calling 301-774-0794. Documents and information submitted under the Maryland Solicitation Act are also available, for the cost of postage and copies, from the Maryland Secretary of State House, Annapolis, MD 21401, 410-974-5534.

Hosted by:
Potomac Valley
Dressage Association
2011-02-08