



2011 PVDA Ride for Life™

Licensed Dressage Show and Benefit for the Johns Hopkins Avon Foundation Breast Center
Hosted by the Potomac Valley Dressage Association

June 25-26, 2011

Prince George's County Equestrian Center and Show Place Arena, Upper Marlboro, MD

www.PVDARideForLife.org



PVDA RIDE FOR LIFE SPONSORSHIP OPPORTUNITIES

GRAND PRIX \$10,000	PIAFFE \$7500	PRIX ST. GEORGES \$5000	PIROUETTE \$3500	FLYING CHANGE \$2500	PASSAGE \$1000	PINK RIBBON \$500
<p>On-site:</p> <ul style="list-style-type: none"> Title Sponsor of DHC 8.5x11 Show Program advertisement w/ premium placement Display table 4 Announcements per day Handout in rider packet and item in Gala gift bags Ringside banner display Name or logo on volunteer t-shirts Name or logo on electronic signboard Photo Opportunity <p>Complementary:</p> <ul style="list-style-type: none"> 8 Gala tickets Private skybox 10 additional skybox or premium DHC seating tix 4 VIP parking passes 18 Sponsor tees <p>Marketing:</p> <ul style="list-style-type: none"> Banner ad on website Name/Logo on Gala invite Name or Logo in all news releases and publications Name or Logo in PVDA newsletter/Thank You ads Name or Logo in PVDA website with link to sponsor's site Logo on website with link to sponsor's site Name or Logo in e-blasts 	<p>On-site:</p> <ul style="list-style-type: none"> Title Sponsor of Gala 8.5x11 Show Program advertisement w/ premium placement Display table 4 Announcements per day Handout in rider packet and item in Gala gift bags Ringside banner display Name or logo on volunteer t-shirts Name or logo on electronic signboard Photo Opportunity <p>Complementary:</p> <ul style="list-style-type: none"> 6 Gala tickets Private skybox 6 additional skybox or premium DHC seating tix 4 VIP parking passes 12 Sponsor tees <p>Marketing:</p> <ul style="list-style-type: none"> Name or Logo in all news releases and publications Name or Logo in PVDA newsletter/Thank You ads Name or Logo on ads and other collaterals Logo on website with link to sponsor's site Name or Logo in e-blasts Name/Logo on Gala invite 	<p>On-site:</p> <ul style="list-style-type: none"> Named Sponsor of Rider BBQ or Special Event or 1 Show level and 1 High Score Award 8.5x5.5 Show Program advertisement w/ premium placement Display table 4 Announcements per day Handout in rider packet and item in Gala gift bags Ringside banner display Name or logo on volunteer t-shirts Name or logo on electronic signboard Photo Opportunity <p>Complementary:</p> <ul style="list-style-type: none"> 4 Gala tickets 4 DHC premium seat tix 3 VIP parking passes 8 Sponsor tees <p>Marketing:</p> <ul style="list-style-type: none"> Name or Logo in all news releases and publications Name or Logo in PVDA newsletter/Thank You ads Name or Logo on ads and other collaterals Logo on website with link to sponsor's site Name or Logo in e-blasts Name/Logo on Gala invite 	<p>On-site:</p> <ul style="list-style-type: none"> Sponsor of 1 Show level and 1 High Score Award or High Pledge Award 8.5x5.5 Show Program advertisement 3 Announcements per day Handout in rider packet and item in Gala gift bags Ringside banner display Name or logo on volunteer t-shirts Name or logo on electronic signboard Photo Opportunity <p>Complementary:</p> <ul style="list-style-type: none"> 4 Gala tickets 2 DHC premium seat tix 2 VIP parking passes 6 Sponsor tees <p>Marketing:</p> <ul style="list-style-type: none"> Name or Logo in all news releases and publications Name or Logo in PVDA newsletter/Thank You ads Name or Logo on ads and other collaterals Logo on website with link to sponsor's site Name or Logo in e-blasts Name/Logo on Gala invite 	<p>On-site:</p> <ul style="list-style-type: none"> Sponsor of 1 USEF/USDF Show level or 1 High Score Award or High Pledge Award 4.25x5.5 Show Program advertisement 2 Announcements per day Handout in rider packet and item in Gala gift bags Ringside banner display Name or logo on volunteer t-shirts Name or logo on electronic signboard Photo Opportunity <p>Complementary:</p> <ul style="list-style-type: none"> 2 Gala tickets 2 DHC premium seat tix 1 VIP parking passes 4 Sponsor tees <p>Marketing:</p> <ul style="list-style-type: none"> Name or Logo in all news releases and publications Name or Logo in PVDA newsletter/Thank You ads Name or Logo on ads and other collaterals Logo on website with link to sponsor's site Name or Logo in e-blasts 	<p>On-site:</p> <ul style="list-style-type: none"> Sponsor of 1 USEF/USDF Show level or 1 High Score Award 4.25x5.5 Show Program advertisement 2 Announcements per day Handout in rider packet and item in Gala gift bags Ringside banner display Name or logo on electronic signboard Photo Opportunity <p>Complementary:</p> <ul style="list-style-type: none"> 2 DHC premium seat tix <p>Marketing:</p> <ul style="list-style-type: none"> Name or Logo in PVDA newsletter and Thank You ads Name or Logo on ads and other collaterals Name or Logo in e-blasts 	<p>On-site:</p> <ul style="list-style-type: none"> Sponsor of 1 USEF/USDF Show level 3.5x2.0 Show Program Ad 1 Announcement per day Handout in rider packet and item in Gala gift bags Ringside banner display Photo Opportunity <p>Marketing:</p> <ul style="list-style-type: none"> Name or Logo in PVDA newsletter & Thank You ads

Due by Wednesday, June 1, 2011 to be in the Show Program. Submit your check and the sponsor form.

You will be contacted to coordinate submission of your logo, Show Program acknowledgement, banner, handouts, etc., as applicable.

Questions? Contact Pat Artimovich at sponsorships@pvdarideforlife.org or 410-381-7684 or 443-415-2091

For more information about the PVDA Ride for Life: www.pvdarideforlife.org / info@pvdarideforlife.org

PVDA is a 501(c)(3) non-profit. Contributions are tax deductible to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, 17913 Cashell Rd Olney, MD 20832 or by calling 301-774-0794. Documents and information submitted under the Maryland Solicitation Act are also available, for the cost of postage and copies, from the Maryland Secretary of State House, Annapolis, MD 21401, 410-974-5534.

Hosted by: Potomac Valley Dressage Association
2011-02-08