



# 2012 PVDA Ride for Life™

Licensed Dressage Show and Benefit for the Johns Hopkins Avon Foundation Breast Center  
Hosted by the Potomac Valley Dressage Association

June 23-24, 2012

Prince George's Equestrian Center and Show Place Arena, Upper Marlboro, MD  
[www.PVDARideForLife.org](http://www.PVDARideForLife.org)



## VENDOR BOOTH --- OUTDOOR RESERVATION FORM

**Contributions are tax deductible to the full extent of the law.**

PVDA appreciates your help in making the Ride for Life™ a successful benefit for the Johns Hopkins Avon Foundation Breast Center. Please complete this form and send to the Ride for Life Vendor Coordinator prior to **June 1, 2012**.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone 1: \_\_\_\_\_ Telephone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Product Description (for Web Site and Show Program): \_\_\_\_\_

**Setup is Friday 9 AM to 6 PM. Exhibit Hours are Saturday 9 AM to 9 PM, Sunday 9 AM to 5 PM**

### Indicate the Vendor Services You Desire: (2 announcements included)

10' x 20' OUTDOOR booth space (no equipment supplied) \$150

All Outdoor vendors may sponsor as follows:

a. ¼ page program ad plus 2 additional announcements throughout weekend \$125

b. ½ page program ad plus 2 additional announcements and handouts for rider packets (~250 req.) - \$225

c. Full page program ad plus 2 additional announcements, handouts for rider packets (~250 req.) and inserts/coupons provided for Gala bags (~300 req.) - \$325

Additional booth space \$100

TOTAL: \_\_\_\_\_

**IMPORTANT!**  
**To be included in the Show Program please send by Friday, June 1, 2012**

Make checks payable to: **PVDA**  
  
**Mail to:**  
**Karen Jacob**  
**c/o RFL Vendor Program**  
**691 Rt. 32**  
**Sykesville, MD 21784**  
**443-909-9909 (text or call for info)**

For Office Use Only  
 Entered DB  
By: \_\_\_\_\_  
Date: \_\_\_\_\_  
 Forwarded program/web info to design team

**NOTE: Certificate of insurance covering PVDA for June 22-25, 2012 is required.**

I have emailed my logo to [vendors@pvdarideforlife.org](mailto:vendors@pvdarideforlife.org).  YES  NO

Vendor Signature: \_\_\_\_\_

**For more information about the PVDA Ride for Life™: [www.pvdarideforlife.org](http://www.pvdarideforlife.org) / [info@pvdarideforlife.org](mailto:info@pvdarideforlife.org)**

PVDA is a 501(c)(3) non-profit. Contributions are tax deductible to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, 17913 Cashell Rd Olney, MD 20832 or by calling 301-774-0794. Documents and information submitted under the Maryland Solicitation Act are also available, for the cost of postage and copies, from the Maryland Secretary of State House, Annapolis, MD 21401, 410-974-5534.

Hosted by:  
Potomac Valley  
Dressage Association  
2011-11-30