



# 2018 PVDA Ride for Life™

Licensed Dressage Show to benefit the Johns Hopkins Breast Center

Hosted by the Potomac Valley Dressage Association

June 23-24, 2018

Prince George's County Equestrian Center and Show Place Arena, Upper Marlboro, MD

[www.PVDARideForLife.org](http://www.PVDARideForLife.org)



## PVDA RIDE FOR LIFE SPONSORSHIP OPPORTUNITIES ≥ \$500

GRAND PRIX \$5,000	FLYING CHANGE \$2500	PASSAGE \$1000	PINK RIBBON \$500
<p><b>On-site:</b></p> <ul style="list-style-type: none"> <li>• <u>Named Sponsor</u> of 1 Show level and 1 High Score Award</li> <li>• 8.5x5.5 Show Program advertisement w/ premium placement</li> <li>• 4 Announcements per day</li> <li>• Handout in rider packet</li> <li>• Ringside banner display</li> <li>• Name or logo on volunteer t-shirts</li> <li>• Name or logo on electronic signboard</li> <li>• Photo Opportunity**</li> </ul> <p><b>Marketing:</b></p> <ul style="list-style-type: none"> <li>• Name or Logo in all news releases and publications</li> <li>• Name or Logo in PVDA newsletter/Thank You ads</li> <li>• Logo on website with link to sponsor's site</li> <li>• Name or Logo in e-blasts</li> <li>• Name or Logo on Volunteer T-Shirt</li> </ul>	<p><b>On-site:</b></p> <ul style="list-style-type: none"> <li>• Sponsor of 1 USEF/USDF Show level or 1 High Score Award or High Pledge Award</li> <li>• 4.25x5.5 Show Program advertisement</li> <li>• 2 Announcements per day</li> <li>• Handout in rider packet</li> <li>• Ringside banner display</li> <li>• Name or logo on volunteer t-shirts</li> <li>• Name or logo on electronic signboard</li> <li>• Photo Opportunity**</li> </ul> <p><b>Marketing:</b></p> <ul style="list-style-type: none"> <li>• Name or Logo in all news releases and publications</li> <li>• Name or Logo in PVDA newsletter/Thank You ads</li> <li>• Logo on website with link to sponsor's site</li> <li>• Name or Logo in e-blasts</li> <li>• Name or Logo on T-Shirt</li> </ul>	<p><b>On-site:</b></p> <ul style="list-style-type: none"> <li>• Sponsor of 1 USEF/USDF Show level or 1 High Score Award</li> <li>• 4.25x5.5 Show Program advertisement</li> <li>• 2 Announcements per day</li> <li>• Handout in rider packet</li> <li>• Ringside banner display</li> <li>• Name or logo on electronic signboard</li> <li>• Photo Opportunity **</li> </ul> <p><b>Marketing:</b></p> <ul style="list-style-type: none"> <li>• Name or Logo in PVDA newsletter and Thank You ads</li> <li>• Name or Logo in e-blasts</li> <li>• Name or Logo on Volunteer T-Shirt</li> </ul>	<p><b>On-site:</b></p> <ul style="list-style-type: none"> <li>• Sponsor of 1 USEF/USDF Show level</li> <li>• 3.5x2.0 Show Program Ad</li> <li>• 1 Announcement per day</li> <li>• Handout in rider packet</li> <li>• Ringside banner display</li> <li>• Photo Opportunity**</li> </ul> <p><b>Marketing:</b></p> <ul style="list-style-type: none"> <li>• Name or Logo in PVDA newsletter and Thank You ads</li> </ul> <p><b>Special Marketing for Cash, Credit or Check Sponsors</b></p> <ul style="list-style-type: none"> <li>• Name or Logo in PVDA newsletter and Thank You ads</li> <li>• Name or Logo on Volunteer T-Shirt</li> </ul>

**Due by May 25, 2018 to be in the Show Program. Camera Ready Artwork Only. B/W; no-bleed, in file types: .pdf; .ai; .jpg or .tif. Submit your check and the sponsor form. You will be contacted to coordinate submission of your logo, Show Program acknowledgement, banner, handouts, etc., as applicable.**

**\*\* Photo Opportunities are contingent upon the availability and permission of the winners.**

**Please see Show Sponsorship Form for additional information, deadlines and where to send your completed form and payment.**

**For more information about the PVDA Ride for Life: [www.pvdarideforlife.org](http://www.pvdarideforlife.org) / [info@pvdarideforlife.org](mailto:info@pvdarideforlife.org)**

PVDA is a 501(c)(3) non-profit. Contributions are tax deductible to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, 10401 Peak View Court, Damascus, MD 20872 or by calling 301-774-0794.

Hosted by: Potomac Valley Dressage Association  
2014-15-01